

# CFE'S 2025 FORUM

## NAVIGATING TAX TRANSFORMATION: FROM COMPLIANCE TO COMPETITIVENESS



MARCH | 27<sup>TH</sup> | 2025

🕒 9:30AM - 17:00PM

📍 RUE MONTOYER 47, BRUSSELS

# CFE'S 2025 FORUM

**REGISTRATION & COFFEE - 9:00AM**

**WELCOME - 9:30AM**



**Branislav Kováč**

Treasurer

CFE Tax Advisers Europe

**PANEL 1 - GLOBAL TAX REFORM: INSIGHTS ON BEPS IMPLEMENTATION,  
UN TAX INITIATIVES & EU COMPETITIVENESS - 09:45AM**

**SPEAKERS:**



**Bert Zuidendorp**

Head of Unit, Company Taxation  
Initiatives, European Commission



**Ruston Tambunan**

President  
Asia-Oceania Tax Consultants Association



**Edwin Visser**

Deputy Global Tax Policy Leader  
PwC, Netherlands



**Tom Jansen**

Fiscal Counsellor  
Permanent Representation of Belgium to the OECD

**MODERATOR:**

**Piergiorgio Valente**

President  
CFE Tax Advisers Europe



**COFFEE BREAK - 11:15 - 11:30AM**

# CFE'S 2025 FORUM

## PANEL 2 - ECJ CASE-LAW UPDATES: IMPACT OF THE APPLE STATE AID CASE, THE DAC6 CASES & THE ENFORCEMENT OF EU LAW - 11:30AM

### SPEAKERS:



#### **Karl Croonenborghs**

Deputy Head of Unit, Legal Affairs  
Direct Taxation, European Commission



#### **Isabelle Richelle Graulich**

Co-Chair of the Tax Institute, HEC  
University of Liège, Brussels Bar



#### **Eric Kemmeren**

Professor of International Taxation  
Fiscal Institute Tilburg, Tilburg University



#### **Sean Bray**

Vice President of Global Projects  
Tax Foundation

### MODERATOR:

#### **Aleksandar Ivanovski**

Director  
CFE Tax Advisers Europe



## LUNCH BREAK - 13:00 - 14:00PM

## PANEL 3 - TRANSFER PRICING & VAT: EXPLORING THEIR COMPLEX INTERPLAY - 14:00PM

### SPEAKERS:



#### **Trudy Perié**

Counsel, Loyens & Loeff  
The Netherlands



#### **Federico Vincenti**

Partner, International Tax &  
Transfer Pricing, Crowe Valente, Italy



#### **Luc Dhont (TBC)**

Tax Manager  
Procter & Gamble, Belgium

### MODERATOR:

#### **Jeremy Woolf**

Chair, Fiscal Committee  
CFE Tax Advisers Europe



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**COFFEE BREAK - 15:30 - 15:45PM**

**PANEL 4 - TAXATION FOR A DIGITAL AND GREEN FUTURE - 15:45PM**

## **SPEAKERS:**



### **Joanna Bryson (TBC)**

Professor of Ethics and Artificial  
Intelligence, Herti School, Berlin



### **Markus Ehgartner**

Chair, Tax Technology Committee  
CFE Tax Advisers Europe



### **Eduardo Gracia Espinar**

Head of Tax, EMEA & US  
Ashurst, Spain

## **MODERATOR:**

### **Petra Pospíšilová**

Vice-President  
CFE Tax Advisers Europe



**CLOSING REMARKS - 17:00PM**



### **Jeremy Woolf**

Chair of the Fiscal Committee  
CFE Tax Advisers Europe