

# CFE'S 2025 FORUM

**NAVIGATING TAX TRANSFORMATION:  
FROM COMPLIANCE TO COMPETITIVENESS**



**MARCH | 27<sup>TH</sup> | 2025**



**9:30AM - 17:00PM**



**RUE MONTOYER 47, BRUSSELS**

# CFE'S 2025 FORUM

**REGISTRATION & COFFEE - 9:00AM**

**WELCOME - 9:30AM**



**Branislav Kováč**

Treasurer

CFE Tax Advisers Europe

**PANEL 1 - GLOBAL TAX REFORM: INSIGHTS ON BEPS IMPLEMENTATION,  
UN TAX INITIATIVES & EU COMPETITIVENESS - 09:45AM**

**SPEAKERS:**



**Bert Zuijdendorp**

Head of Unit, Company Taxation  
Initiatives, European Commission



**Ruston Tambunan**

President

Asia-Oceania Tax Consultants Association



**Edwin Visser**

Deputy Global Tax Policy Leader  
PwC, Netherlands



**Tom Jansen**

Fiscal Counsellor

Permanent Representation of Belgium to the OECD

**MODERATOR:**

**Piergiorgio Valente**

President

CFE Tax Advisers Europe



**COFFEE BREAK - 11:15 - 11:30AM**

# CFE'S 2025 FORUM

## PANEL 2 - ECJ CASE-LAW UPDATES: IMPACT OF THE APPLE STATE AID CASE, THE DAC6 CASES & THE ENFORCEMENT OF EU LAW - 11:30AM

### SPEAKERS:



**Karl Croonenborghs**

Deputy Head of Unit, Legal Affairs  
Direct Taxation, European Commission



**Isabelle Richelle Graulich**

Co-Chair of the Tax Institute, HEC  
University of Liège, Brussels Bar



**Eric Kemmeren**

Professor of International Taxation  
Fiscal Institute Tilburg, Tilburg University



**Sean Bray**

Vice President of Global Projects  
Tax Foundation

### MODERATOR:

**Aleksandar Ivanovski**

Director  
CFE Tax Advisers Europe



## LUNCH BREAK - 13:00 - 14:00PM

## PANEL 3 - TRANSFER PRICING & VAT: EXPLORING THEIR COMPLEX INTERPLAY - 14:00PM

### SPEAKERS:



**Trudy Perié**

Counsel, Loyens & Loeff  
The Netherlands



**Federico Vincenti**

Partner, International Tax &  
Transfer Pricing, Crowe Valente, Italy



**Luc Dhont (TBC)**

Tax Manager  
Procter & Gamble, Belgium

### MODERATOR:

**Jeremy Woolf**

Chair, Fiscal Committee  
CFE Tax Advisers Europe



# CFE'S 2025 FORUM

**COFFEE BREAK - 15:30 - 15:45PM**

**PANEL 4 - TAXATION FOR A DIGITAL AND GREEN FUTURE - 15:45PM**

## **SPEAKERS:**



**Joanna Bryson (TBC)**  
Professor of Ethics and Artificial  
Intelligence, Herti School, Berlin



**Markus Ehgartner**  
Chair, Tax Technology Committee  
CFE Tax Advisers Europe



**Eduardo Gracia Espinar**  
Head of Tax, EMEA & US  
Ashurst, Spain

## **MODERATOR:**

**Petra Pospíšilová**  
Vice-President  
CFE Tax Advisers Europe



**CLOSING REMARKS - 17:00PM**



**Jeremy Woolf**  
Chair of the Fiscal Committee  
CFE Tax Advisers Europe